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Democrats Neck and Neck in Texas According to Latest CNN/Opinion Research Corporation Poll

PRINCETON, NJ – February 19, 2008 - Opinion Research Corporation (an infoUSA Company) (NASDAQ:IUSA) announced today that the results of the latest CNN/Opinion Research Corporation Poll conducted February 14-17, 2008 shows a very close race for the Texas Democratic party presidential nomination, with both Senators Barack Obama and Hillary Clinton in a statistical tie heading into the March 4 primary.

Fifty percent (50%) of the likely Democratic primary voters surveyed said they would vote for Senator Clinton, compared to 48% for Senator Obama; a statistical tie given the poll's margin of error. Among likely Republican primary voters, Arizona Senator John McCain held a sizable lead over former Arkansas Governor Mike Huckabee; 55% - 32%. The poll was conducted by Opinion Research Corporation, which interviewed by telephone 553 voters who say they are likely to vote in the Texas Republican presidential primary, and 529 who say they are likely to vote in the Texas Democratic presidential primary. The margin of sampling error is +/- 4.0 percentage points for Republican primary voters and +/- 4.5 percentage points for Democratic primary voters.

About Opinion Research Corporation

Founded in 1938, Opinion Research Corporation, an infoUSA company, helps its clients grow their business by leveraging the insights of market research. The firm has been conducting national, speech reaction, state and flash/overnight polls for CNN since April 2006. To learn more, visit www.opinionresearch.com.

About infoUSA

infoUSA (www.infoUSA.com), founded in 1972, is the leading provider of business and consumer databases for sales leads & mailing lists, database marketing services, data processing services and sales and marketing solutions. infoUSA has the most comprehensive data in the industry, and is the only company to own 12 proprietary databases under one roof. The infoUSA database powers the directory services of the top Internet traffic-generating sites. Nearly 4 million customers use infoUSA's products and services to find new customers, grow their sales, and for other direct marketing, telemarketing, customer analysis and credit reference purposes. infoUSA headquarters are located at 5711 S. 86th Circle, Omaha, NE 68127 and can be contacted at (402) 593-4500. To learn more about Sales Leads, click www.infousa.com. For a 72-hour free trial and 100 free sales leads, click www.salesgenie.com.

Statements in this announcement other than historical data and information constitute forward looking statements that involve risks and uncertainties that could cause actual results to differ materially from those stated or implied by such forward-looking statements. The potential risks and uncertainties include, but are not limited to, recent changes in senior management, the successful integration of recent and future acquisitions, fluctuations in operating results, failure to successfully carry out our Internet strategy or to grow our Internet revenue, effects of leverage, changes in technology and increased competition. More information about potential factors that could affect the company's business and financial results is included in the company's filings with the Securities and Exchange Commission.