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## **Still a Close Race After Conventions, Latest CNN/Opinion Research Corporation Poll Finds**

**PRINCETON, NJ – September 8, 2008** Opinion Research Corporation (an *infoGroup* Company) (NASDAQ:IUSA - News) announced today that the U.S. Presidential race remains a statistical tie shortly after both parties concluded their conventions. According to the latest CNN/Opinion Research Corporation poll, the Republican ticket of John McCain and Sarah Palin were the choice of 48% of respondents, as was the Democratic ticket of Barack Obama and Joe Biden. The poll was conducted by Opinion Research Corporation on September 5-7 and showed little change from the previous poll conducted August 29-31, before the conclusion of the Republican national convention.

When it comes to the issues, Obama was seen by most respondents as better able to handle health care, the economy and social security, while McCain was expected to handle Iraq, immigration and terrorism better. The two candidates virtually tied on the issues of energy policy, gas prices and taxes.

The CNN/Opinion Research Corporation Poll was conducted by Opinion Research Corporation on September 5-7, 2008, which interviewed 1,022 adult Americans by telephone. The margin of sampling error for results based on the total sample is plus or minus 3.0 percentage points.

### **About Opinion Research Corporation**

Founded in 1938, Opinion Research Corporation, an *infoGroup* company, helps its clients grow their business by leveraging the insights of market research. The firm has been conducting national, speech reaction, state and flash/overnight polls for CNN since April 2006. To learn more, visit [www.opinionresearch.com](http://www.opinionresearch.com).

### **About *infoGroup***

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