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**Most Americans Expect Economy to Improve Next Year,
CNN/Opinion Research Corporation Poll Says**

PRINCETON, NJ – June 10, 2008 - A majority of Americans say they expect the U.S. economy to be good a year from now, Opinion Research Corporation (an infoGroup Company) (NASDAQ:IUSA - News) announced today. While only 22% of respondents consider economic conditions to be good today, 52% said they expected conditions to be good a year from now. The assessment of the current economic state reflects a continuing decline in sentiment from last September, when 54% of respondents said economic conditions were good.

The survey also indicated that 86% of respondents think it is either somewhat or very likely that the cost of gasoline will rise to \$5 per gallon this year. It is also apparent that higher gas prices are taking their toll and causing Americans to cut back. Fifty-five percent of respondents said the higher gas prices caused them to cut back on their household spending, and 66% said they had cut back significantly on driving.

The poll, which was conducted by Opinion Research Corporation on June 4-5 2008, interviewed 1,035 adult Americans by telephone. The margin of sampling error for results based on the total sample is plus or minus 3 percentage points.

About Opinion Research Corporation

Founded in 1938, Opinion Research Corporation, an *infoGroup* company, helps its clients grow their business by leveraging the insights of market research. The firm has been conducting national, speech reaction, state and flash/overnight polls for CNN since April 2006. To learn more, visit www.opinionresearch.com.

About infoGroup

infoGroup (www.infoGroup.com), founded in 1972, is the leading provider of business and consumer databases for sales leads & mailing lists, database marketing services, data processing services and sales and marketing solutions. *infoGroup* has the most comprehensive data in the industry, and is the only company to own 12 proprietary databases under one roof. The *infoGroup* database powers the directory services of the top Internet traffic-generating sites. Nearly 4 million customers use *infoGroup*'s products and services to find new customers, grow their sales, and for other direct marketing, telemarketing, customer analysis and credit reference purposes. *infoGroup* headquarters are located at 5711 S. 86th Circle, Omaha, NE 68127 and can be contacted at (402) 593-4500. To learn more about Sales Leads, click www.infogroup.com. For a 72-hour free trial and 100 free sales leads, click www.salesgenie.com.

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